



UMEED-A UNDP-supported docu-drama on ATV

The First Micro Finance Bank has produced a series of documentaries showcasing success stories and best practices in micro finance. Stretching across Pakistan's culturally diverse landscape, the series bring real life stories from Karachi, Lahore, Ranipur, Hyderabad, Tando Allayar, Chitral, Gilgit and Baltistan. Aptly titled, Umeed, the human dimension of micro-finance is effectively and poignantly portrayed. Through micro-finance despair and despondency are replaced with Umeed and the hope of a financially secure future.



Schedule:

Sunday, Time slot; 6:00 pm to 6:30 pm (just after news break)



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| Episode No.1 | Aug 17, 2008 | Informal lenders |
| Episode No.2 | Aug 24, 2008 | Micro-savings |
| Episode No.3 | Aug 31, 2008 | Access to basic financial services |
| Episode No.4 | Sept 07, 2008 | Insurance factor & Financial Education |
| Episode No.5 | Sept 14, 2008 | Need based products |
| Episode No.6 | Sept 21, 2008 | Financing for Traditional Work |
| Episode No.7 | Sept 28, 2008 | Impact in the long run |
| Episode No.8 | Oct 05, 2008 | Expansion of Micro business |